



ERM: Deploying Enterprise 2.0

Join us on Monday August 18th for an interactive case-based workshop with Dr Bonnie Cheuk on how global environmental management consulting firm ERM deployed Enterprise 2.0 technologies to promote knowledge sharing and collaboration across 40 countries.

Date: Monday 18th August 2008

Time: 6.30-9.00pm

Venue: The British Council Rooms 306-7, Napier Road (car parking available at Tanglin Mall no car parking at venue)

Admission: Free for members, \$30 for non-members

Registration: to Kong Heng Sun at khs08aces@yahoo.com

Schedule:

6.30pm – Refreshments and networking

7.00pm – *Dr Bonnie Cheuk: Workshop on The ERM story - Unwrapping the potential of Enterprise 2.0*

9.00pm – Close

Who should attend? Managers responsible for knowledge and information management, managers responsible for outsourcing and partnerships, virtual teams and projects, IT managers

How can you bring value? By framing questions from your own situation that you can ask during the session

The ERM story - Unwrapping the potential of Enterprise 2.0

Come to this interactive workshop to learn about:

- How the world's largest environmental consultancy uses Enterprise 2.0 in award winning ways to benefit the company and ultimately their clients
- Social software: establishing the true business benefits for your employees and the sacrifices to be made

- Recognising the unexpected effects on working practice and the company culture when implementing Enterprise 2.0

Dr. Bonnie Cheuk is Global Head of Knowledge and Information, Environmental Resources Management (ERM). Now based in London, Bonnie started her knowledge management journey in Singapore, and has worked in senior KM roles in San Francisco, Hong Kong, and Scotland.

Since 2006 Bonnie Cheuk has led the establishment and implementation of the global knowledge sharing (KS) strategy for ERM, the world's largest all-environmental consultancy. She has successfully rolled-out Minerva – the company's global knowledge sharing and collaboration platform using Web2.0 technologies which aims to promote cross-boundary collaboration in order to deliver the best service to clients. The work has been showcased in Inside Knowledge Magazine (October 2007 issue). In February 2008 ERM won the Environmental Business Journal Award for Organisational Innovation. Since March 2008 Bonnie has taken the knowledge sharing agenda forward by extending ERM's global KS program to include sharing knowledge with clients and is now in charge of ERM's online client newsletters and the redesign of the company's external website www.erm.com.

ERM (www.erm.com) is one of the world's leading providers of environmental consulting services. 3500 staff in 140+ offices 40+ countries are committed to providing a consistent, professional service to leading multinational companies and government clients providing innovative solutions to manage the toughest environmental challenges and related risks. Our structure enables us to assemble project teams with the best possible mix of technical expertise and geographic proximity to our clients' locations.